

JENNA FARLEY

GRAPHIC DESIGNER



 804.919.0201

 farley_tj@hotmail.com

 jennafarley.com

SKILL SETS

- Photoshop, Illustrator, & InDesign
- After Effects & Media Encoder
- Wordpress, Unbounce, Wix
- Google Office Suite
- Microsoft Office Suite
- Canva & Constant Contact
- Video Editing
- Motion Graphic Animation
- Fundamental Photography
- Photo Restoration
- Social Media Coordination

EDUCATION

Certificate of Completion

Dale Carnegie Leadership Course, 2020

BS in Humanities and Sciences, Creative Advertising Concentration

Virginia Commonwealth University, 2017

Applied Associates in Visual Arts

John Tyler Community College, 2014

Fine Arts Certificate

John Tyler Community College, 2012

Advanced Studies Diploma

Colonial Heights High School, 2010

EXPERIENCE

GRAPHIC DESIGNER

Madison+Main

September 2022 – Present

- Active participation in client-facing presentations and conferences
- Offering thought-provoking ideas and questions in project kickoffs and brainstorming sessions
- Maintain ongoing organizational processes and task management by means of systems such as Dropbox, Mavenlink, and spreadsheets
- Provide additional leadership and responsibility in both individual and team environments

JUNIOR GRAPHIC DESIGNER

Madison+Main

May 2019 – September 2022

- Creative concepting and innovative problem-solving
- Production of print and digital designs
- Preparing print-ready files for vendors and clients
- Website construction and ongoing maintenance
- Composing and editing digital videos and short animations

CREATIVE INTERN

Madison+Main

August 2018 – April 2019

- Assisting with production of print and digital designs
- Assisting website construction and maintenance

SOCIAL MEDIA COORDINATOR INTERN

The Shops at 5807

January – August 2016

- Social media management and weekly email blast conception
- Digital video composition to maximize organic social reach

**Supplemental list of experience outside of industry-related work is available upon request.*